

## Investment Opportunities: NOC Approved Projects 2010

**Project Title/ID: Traqix Data Company WLL**

**Project Type: Indirect**

**Sector: Infrastructure**

### **Project Concept:**

**Traqix Data WLL** will be the holding company for launching, developing and transferring, initially in Kuwait, and later in the other Gulf states, the technology and business systems of **ITIS Global Services Limited** to be used to gather and supply real-time traffic information to Government and the private sector for the purpose of traffic planning, road infrastructure planning, real-time journey planning, and optimization of other related planning activities.

### **Economic Benefits:**

**Technology Transfer:** The Road Traffic Database project is a unique opportunity to employ the latest in Traffic Monitoring technology in Kuwait and the GCC countries.

**Training Courses:** The traffic science platform is an ideal vehicle for training future generations of Kuwaiti traffic planners, system analysts, web designers and database engineers.

The training works will be varied and include aspects of the following:

- System Analysis & design
- Web based application development
- Server based applications, especially location based services
- Mobile phone based applications
- Integration with telephone networks.
- System Documentation
- Creation of online training applications
- End user training.

**Job Creation for Kuwaiti Citizens:** it is expected to hire 88 Kuwaiti Staffs in this project as mentioned below:

- Graduate job: Technical 30 staff
- Graduate jobs: Managerial 11 staff
- Mainly graduates non technical 47 staff

As Trafix Data will be operation throughout the GCC some employees will be based outside Kuwait and others will require traveling to these countries on a regular basis.

#### ***Estimated Investment***

The proposed total capital outlay for the project is around KD 3.13 million

#### ***Approval date***

August 31<sup>st</sup>, 2009

#### ***Sponsors Contacts***

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